

# Trend to try: '90s throwback

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We share expert tips on how to achieve one of Paris Fashion Week's hottest beauty trends.





There was plenty of inspiration to be had at the recent Paris Fashion Week presentations, though the beauty looks at the Chanel spring/summer 2017 show proved to be a particular highlight.

For the clothes, Karl Lagerfeld showcased bright looks inspired by the '80s and '90s, with models sporting neon tweed suits and brightly hued minidresses.

And when it came to beauty, make-up artist Tom Pecheux didn't hold back, opting for a look which can best be described as a cross between Madonna's Material Girl days and the girlie styling of Cher Horowitz in *Clueless*.

Nikki Taylor, make-up expert and Director of Education at Mark McDonald Consultancy, says the key to emulating the look is accentuating the cheekbones.

For a day look, go for a minimal foundation base and use a softer blush than worn by the models, such as Vincent Longo's Water Canvas Creme-to-Powder Blush in shade Swan Lake. For a pretty flush, sweep onto the apples of the cheeks with a brush or gently tap on with fingers.

Next, give the eyes a soft, dewy look by dusting a little of Vincent Longo's La Bella Luce Highlighter in shade Flora, a pearlescent pink.

"Apply using a small eyeshadow blending brush to really open up the eye area," explained Nikki. "If more of a golden tone is required buff a tiny dot of Golden Orbit Creme Gel Eyeliner just on the outer edge of the tear duct."

Of course you cannot forget the lips with this sugary sweet trend. For a standout pout, opt for ballerina pink, deep rose or raspberry red shades.

"For a full hot pink shade apply directly from the bullet or for a softer rosebud flush press into the lips with fingertip," explained Nikki.

And if you're willing to go for a bold Chanel-influenced look, dig out your *Saved by the Bell* and *Clarissa Explains It All* video tapes and get some '90s hair inspiration.

For the Chanel show, hairstylist Sam McKnight gave models low side ponytails, which were secured with bright elastics adorned with charms, or electric-coloured baseball caps worn sideways to really complete the style - a simple addition that's making us seriously nostalgic!

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